



Portofolio.

**Dhea Design is a Digital Creative Agency based in South Tangerang.
We invite you to collaborate with us to create impactful solutions.**



What We Do

We are a **Digital Creative Agency** that helps brands stand out by offering smart ideas and strong visuals. Our primary objective is to create designs that resonate with our clients and leave a lasting impression.

Each project is meticulously designed, with careful consideration given to strategy and a clear vision.

Logo Design / Logo Suite

Social Media Design

Promotional Material Design

Social Media Management

Ads Management

Illustration

Digital Imaging

Packaging Design & Production

E-Commerce Visual Design

Developing a consistent and impactful logo for your brand is essential for building a strong identity.

Logo Design / Logo Suite

Portfolio

01

Client

LMP Networks

LMP Networks is a leading Indonesian company specializing in the manufacturing of physical data center infrastructure and operating edge data centers.

Logo Design / Logo Suite



Color Variations

used to ensure your brand always looks clear and consistent—whether it's printed on packaging, displayed on a website, or embroidered on fabric.

LMP Networks Color for Logo usage



Black
#10120a



Velvet Black
#272727



White Cap
#ebebeb



Blue Coral
#0d0954

Color Variations

used to ensure your brand always looks clear and consistent—whether it's printed on packaging, displayed on a website, or embroidered on fabric.

Rana Runi Collection Color for Logo usage



Rana Runi
collection

White
#ffffff



Rana Runi
collection

Dark Grey
#ebebeb



Rana Runi
collection

Hunter Green
#272727



Rana Runi
collection

Almond
#0d0954

Client

Dapur Mintuo

Dapur Mintuo is a Food and Beverage that sells Minangkabau food, like Rendang, Ayam Pop and other Minangkabau Food.

Logo Design / Logo Suite



Logo Suite

Included in color suite is a complete logo set, so you'll have the right logo version for every platform—social media, packaging, website, and more

Ragunan Pet Shop Color Suite for Logo Suite



#833f89

#af899f

#3c2a13

#ac703f

EST 2016

JAJAN

JAJARAN MAKANAN

20

18

Rolling
Fowl

OILÉ



and many more....

Social Media Design

Portfolio

We create visual content tailored for social media platforms. This content helps brands communicate clearly, stay consistent, and engage their audience.

02



Guidelines for Kabupaten Nganjuk Official



Social Media Portfolio

Client : Kabupaten Nganjuk Official

 Pemerintah KAB. NGANJUK

TIPS BERWIRUSAHA ALA KANG MARHAEN

- Percaya diri
- Yakin dengan kemampuan yang dimiliki
- Membentuk mental yang kuat sejak awal
- Memiliki kreativitas
- Membangun komunikasi yang baik dengan berbagai pihak
- Memperluas jaringan



Pengusaha, harus punya banyak jaringan. Punya 1000 teman masih kurang. Sedangkan 1 musuh saja sudah terlalu banyak

Marhaen Jumadi
Plt. Bupati Nganjuk

Disampaikan dalam Pelatihan Fasilitasi Pengembangan Kewirausahaan bagi Pelaku UMKM, di Pendopo K.R.T Sosrooesoemo Pemkab Nganjuk, Minggu (4/12/2022).

nganjukkab.go.id [Dinas Kominfo Kabupaten Nganjuk](#) [@dinaskominfo_nganjuk](#)

 G20 INDONESIA 2022

 Pemerintah KAB. NGANJUK

#NGANJUK BANGKIT

JEMBATAN SAMBIROTO HARAPAN BARU WARGA NGANJUK



Jembatan Sambiroto menghubungkan Desa Sambiroto Kecamatan Baron dan Desa Drenge Kecamatan Kertosono

Akan menjadi jalan penghubung yang memiliki rute paling dekat

Ukuran jembatan baru: lebar 5,6 m, panjang 8 m

Jembatan lama yang dibangun tahun 1980 an, sudah mengalami retak di abutment dan plat jembatan

Memudahkan aktivitas ekonomi, sekolah, bekerja masyarakat

Pekerjaan diperkirakan selesai tanggal 25-28 Oktober 2022

Dr. Drs. H. Marhaen Djumadi, S.E., S.H., M.M., MBA
Plt Bupati Nganjuk

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 G20 INDONESIA 2022

 Pemerintah KAB. NGANJUK

#NGANJUK BANGKIT

KABUPATEN NGANJUK JUARA 1 KABUPATEN/KOTA TERBAIK TINGKAT NASIONAL



dengan jumlah akseptor terbanyak KB Metode Kontrasepsi Jangka Panjang (MKJP) dengan kelompok target pelayanan 150 – 500 Akseptor



PIAGAM PENGHARGAAN
Diberikan kepada KABUPATEN NGANJUK

JUARA 1 KABUPATEN/KOTA TERBAIK TINGKAT NASIONAL
Pada Kategori Kelompok Target Pelayanan KB MKJP 150 – 500 Akseptor

Dr. Drs. H. Marhaen Djumadi, S.E., S.H., M.M., MBA
Plt Bupati Nganjuk

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 Pemerintah KAB. NGANJUK

PENINGKATAN KUALITAS PENDIDIKAN MELALUI PROGRAM PKG PAUD



Dilaksanakan di Kecamatan Ngronggot Kabupaten Nganjuk (19/10/2022)

Mengembangkan kreativitas di bidang pendidikan

Sebagai awal untuk mencetak SDM unggul



“ Maka, mari bersama-sama kita tingkatkan mutu dan kualitas pendidikan di Kabupaten Nganjuk menjadi lebih baik demi masa depan yang cerah dan sejahtera

Dr. Drs. H. Marhaen Djumadi, S.E., S.H., M.M., MBA
Plt Bupati Nganjuk

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*selected Design

Social Media Portfolio

Client : DPRD Jawa Timur



*selected Design

Social Media Portfolio

Client : Bu Ikfina Bupati Mojokerto



*selected Design

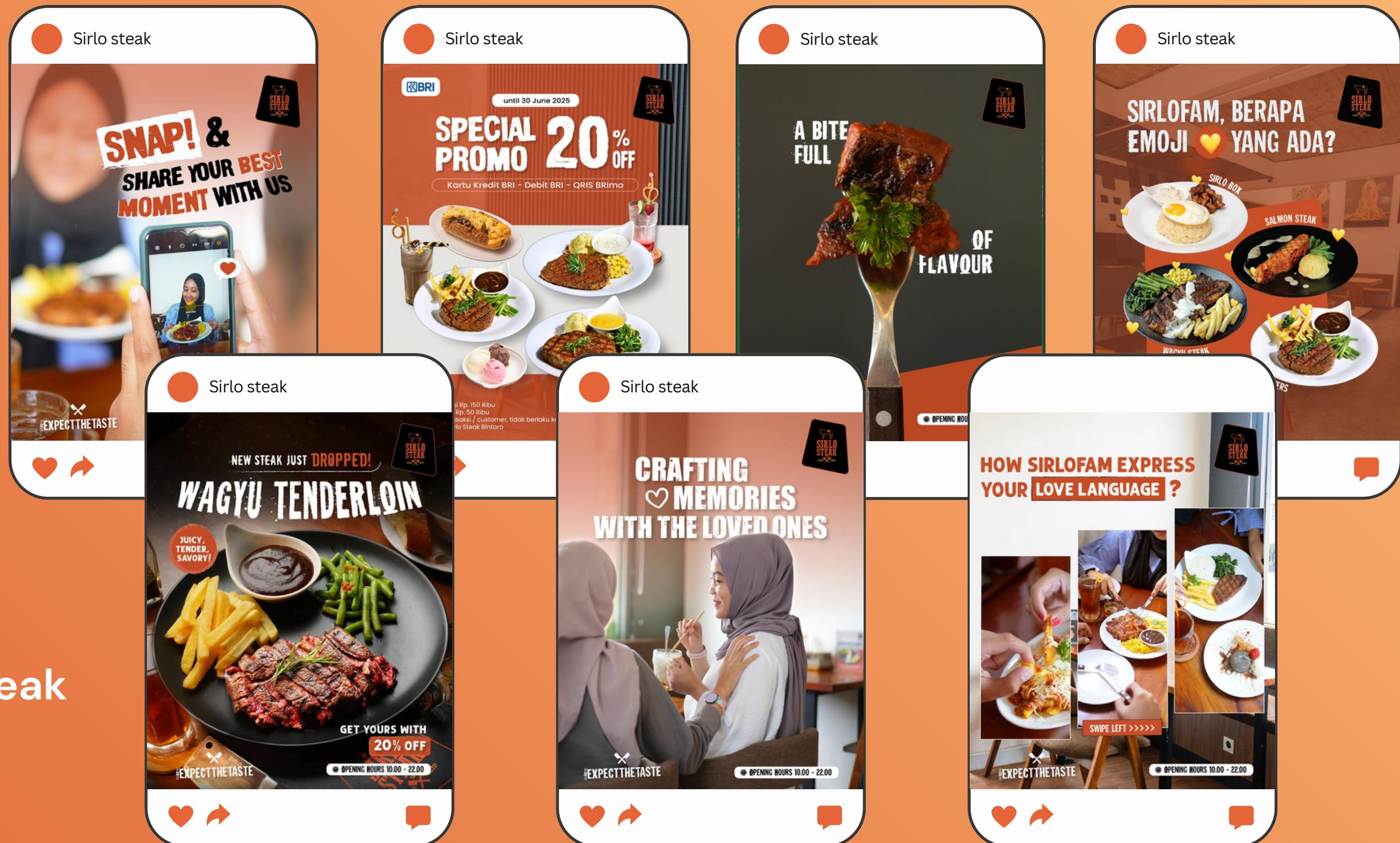
Social Media Portfolio

Client : Wong Bara



*selected Design

Client :
Sirlo Steak



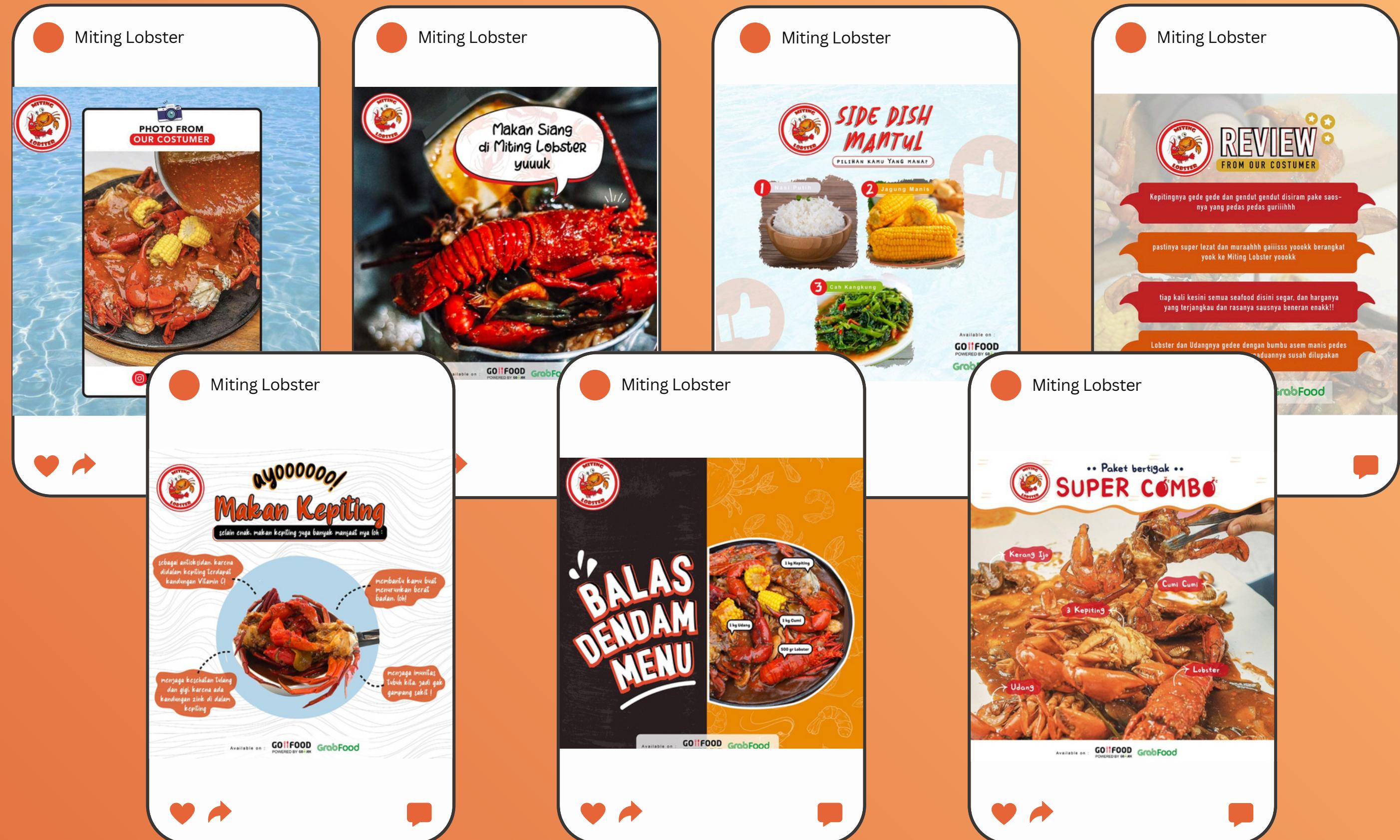
*selected Design

Client :
Sparks
English

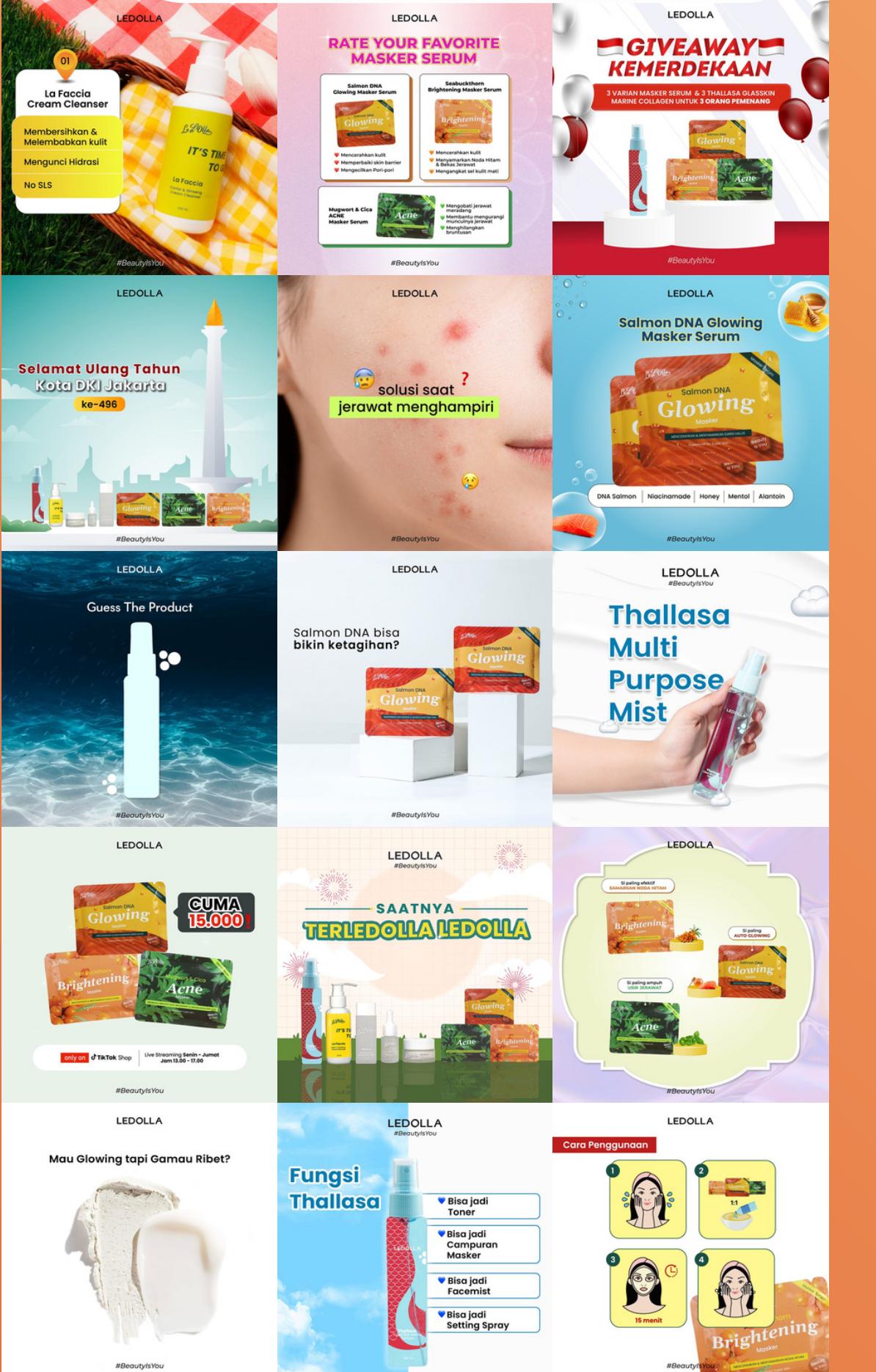


*selected Design

Client :
Miting Lobster



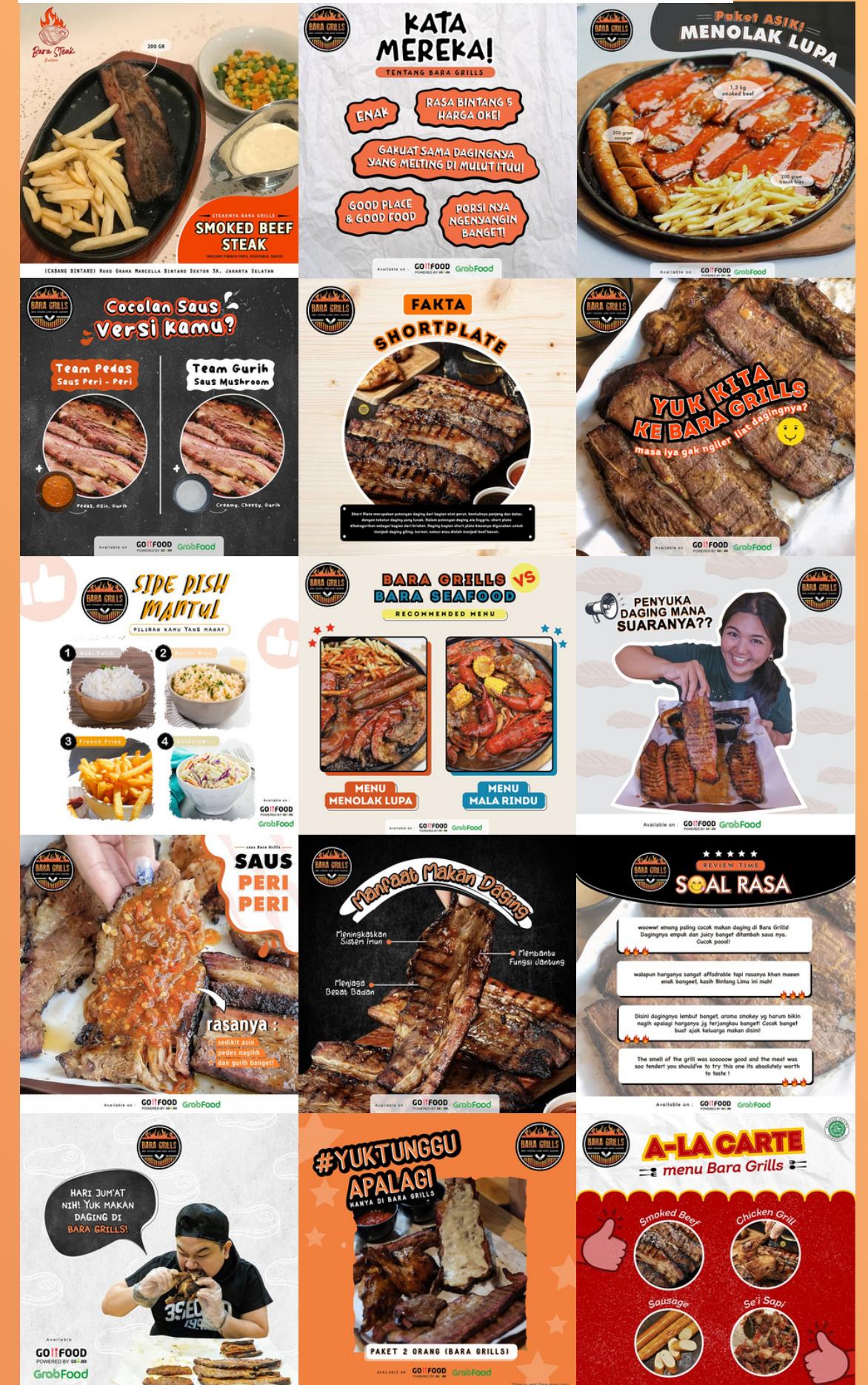
*selected Design



for Brand Ledolla



for Brand MamaSewa



for Brand Bara Grills





Designing impactful visuals to support your brand's campaigns and marketing goals. From flyers, brochures, banners, to menus and others

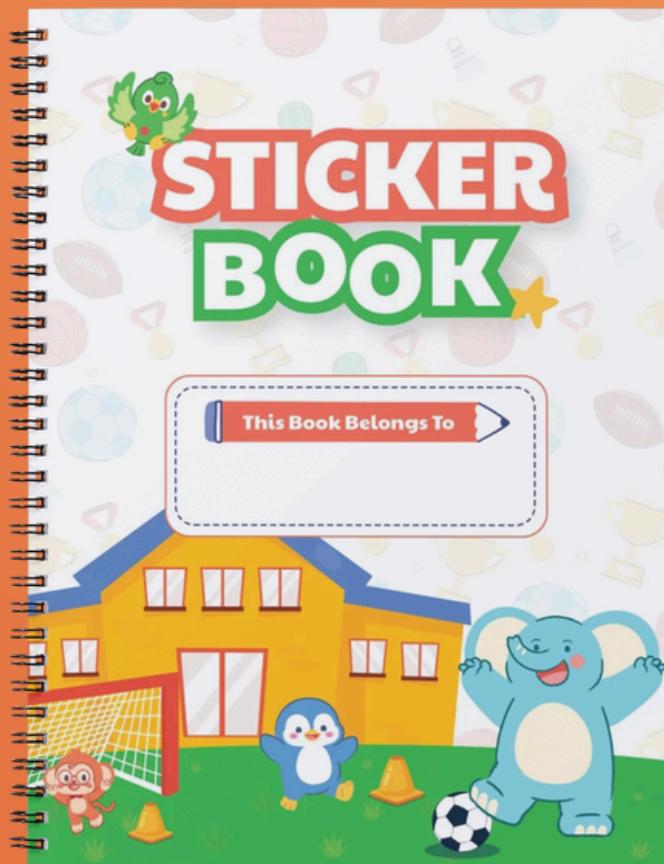
Promotional Material Design 03

Portfolio

Client :

Sparks Sports Marketing Kit

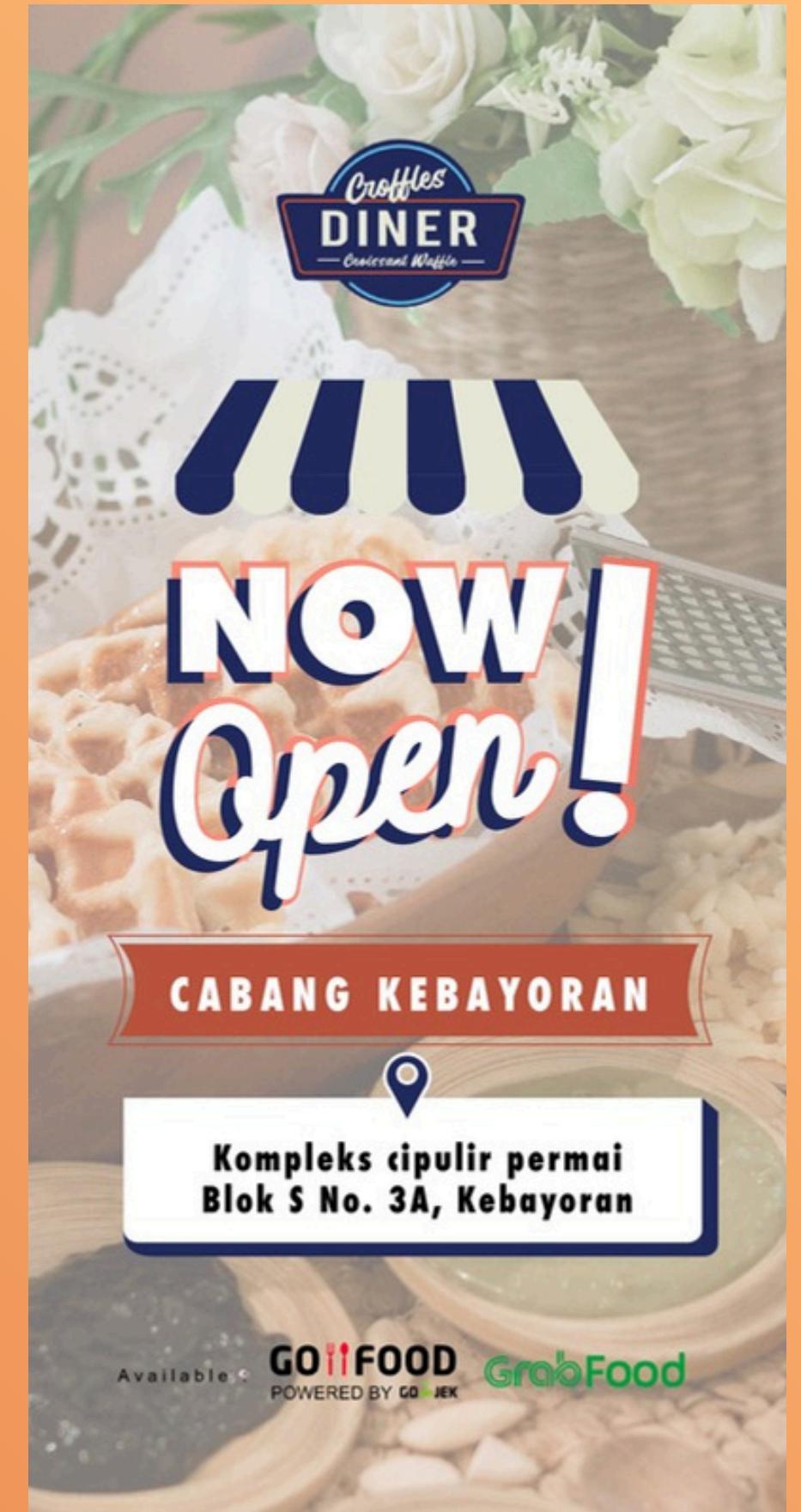
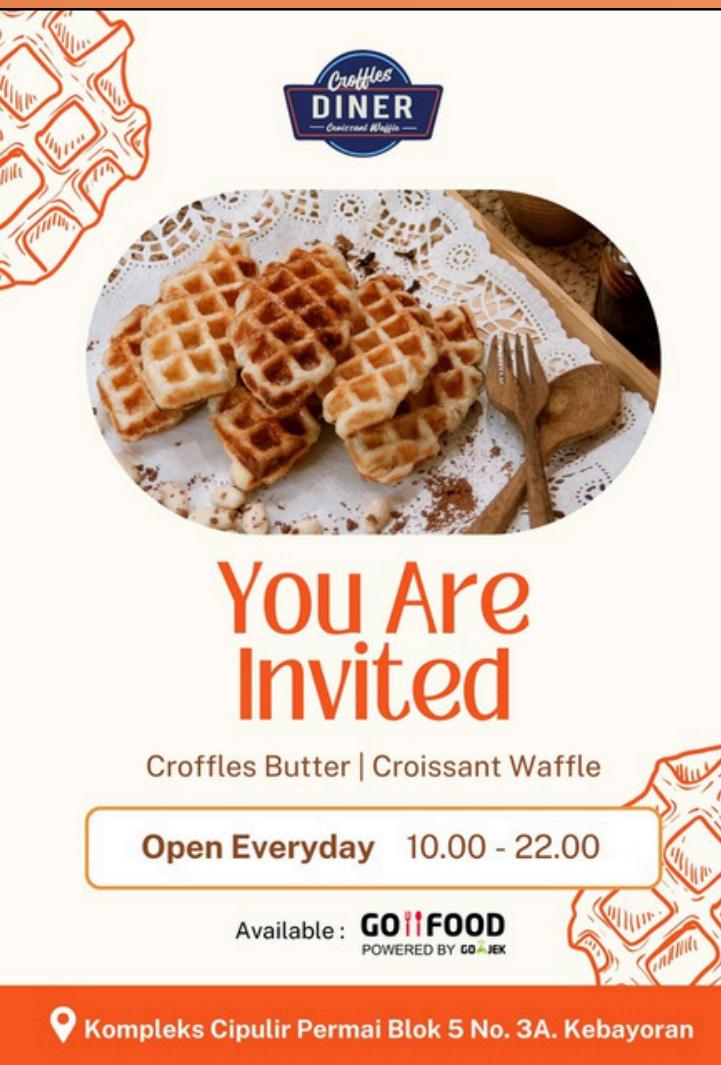
ID Card – Name Card – Appraisal Card – Progress Report – Sticker Book – Flyer – X Banner



Client :

Croffles Diner

X Banner - Menu - Flyer



Creating visual content tailored for social media platforms to help brands communicate clearly, stay consistent, and engage their audience.

Ads Management

Portfolio

04



ADS MANAGEMENT FOR SIRLO STEAK

Ads Management is the strategic process of handling digital advertising from end to end—covering planning, ad creation, audience targeting, media placement, and performance analysis.

With effective ads management, brands can reach the right audience, boost brand awareness, drive conversions, and optimize ad spending using real-time data.

WHAT OUR STRATEGY

PERSONAS

MEDIA CAMPAIGN

AD CONTENT IDEAS

CHANNEL MONTHLY CAMPAIGN

Media Campaign: Build brand's Acquisiton with Social Media visibility and Meta Ads, trigger purchase with special offer through Social Media Campaign to prospecting and remarketing the loyal customer.

Monthly Budget / Channel	Estimate. CPC	Estimate. Clicks	Estimate. Click on Whatsapp	Estimate. Landing Page	Estimate. Conv. Rate	Estimate. Leads
Rp2.000.000	Rp2.270		881	2%	18	
Rp2.000.000	Rp2.906	688		3%	21	
Rp4.000.000		688				38



ADS MANAGEMENT FOR SIRLO STEAK

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OUR FRAMEWORK

Stage I

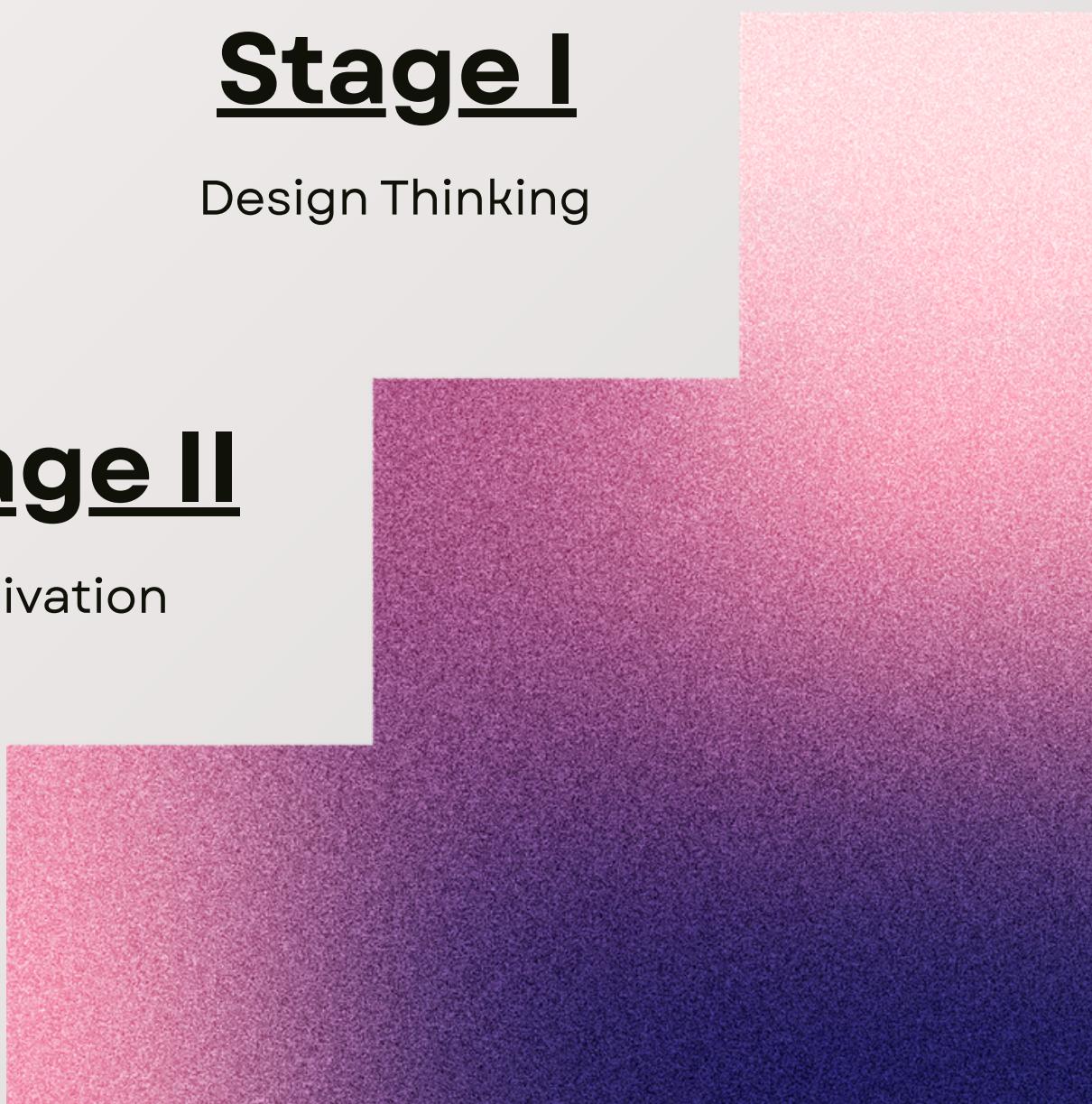
Design Thinking

Stage II

Activation

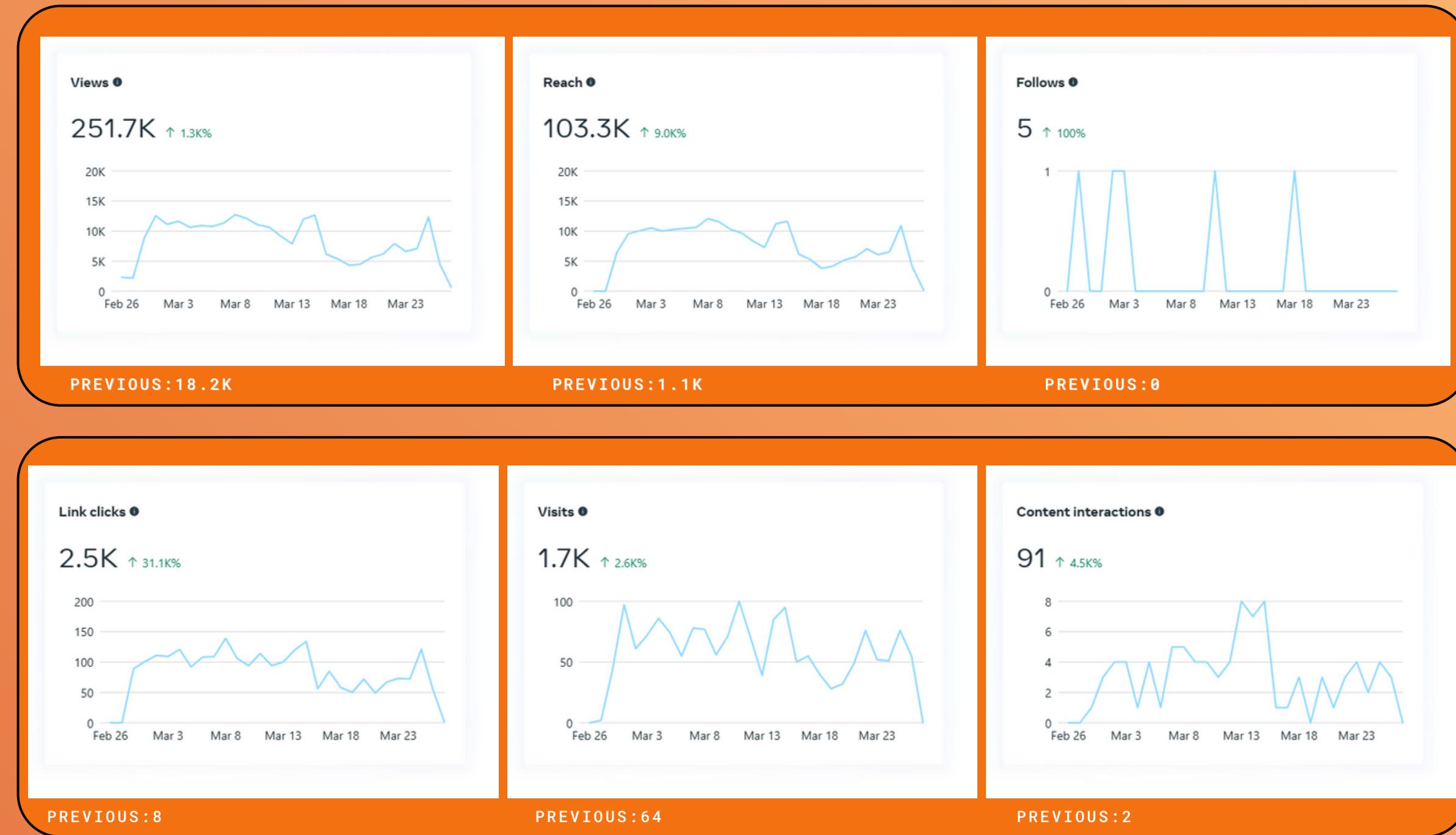
Stage III

Optimization



OVERVIEW

ADS MANAGEMENT FOR SIRLO STEAK



Social Media Management

Portfolio

Creating visual content tailored for social media platforms to help brands communicate clearly, stay consistent, and engage their audience.

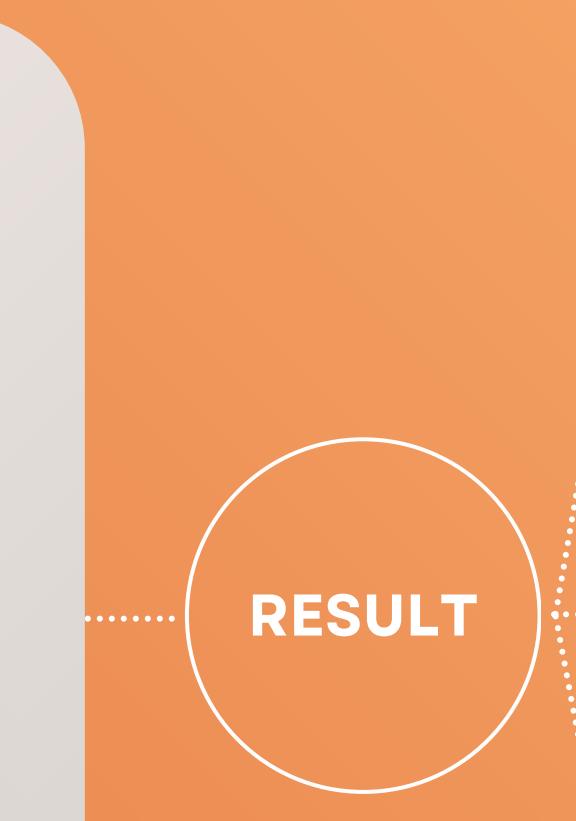
05

Our Services

Engaging Social Media Campaign

ENGAGE YOUR AUDIENCE WITH GOOD CONTENT

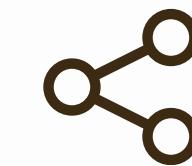
With DheaDesign, you can collaborate in real-time and feel like you're in the same room as your teammates or co-presenters. Share tasks and work simultaneously to create a powerful presentation.

RESULT

TRAFFIC



ENGAGEMENT



CONVERSION



Custom illustrations that bring ideas to life with unique style and personality. From character design, editorial pieces, to brand visuals—crafted to tell stories, spark emotion, and stand out.

ILLUSTRATION 06

Portfolio

Client :

**Miss Desita
and Family
Akikah
illustration**



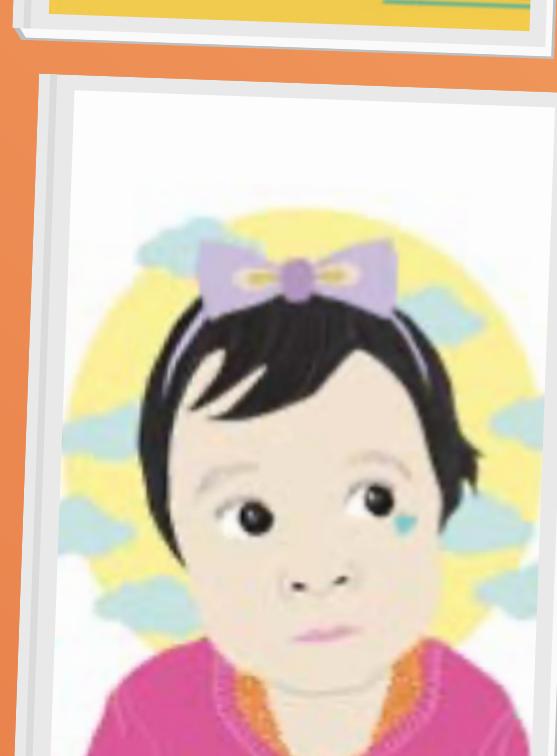
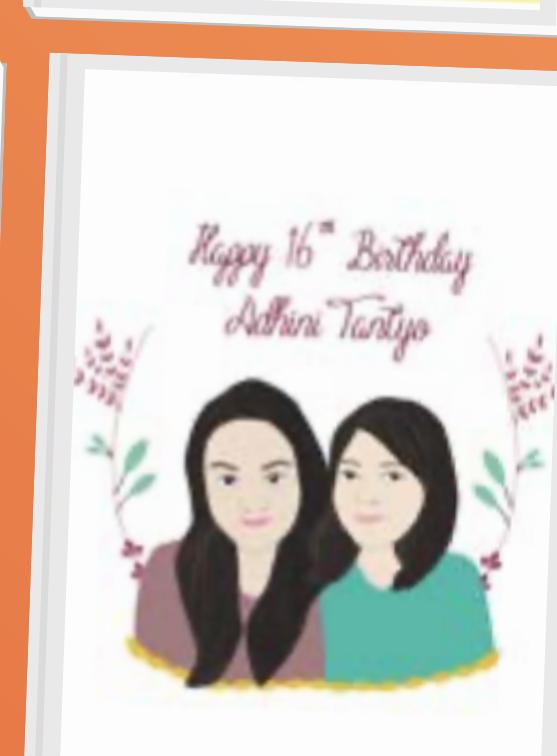
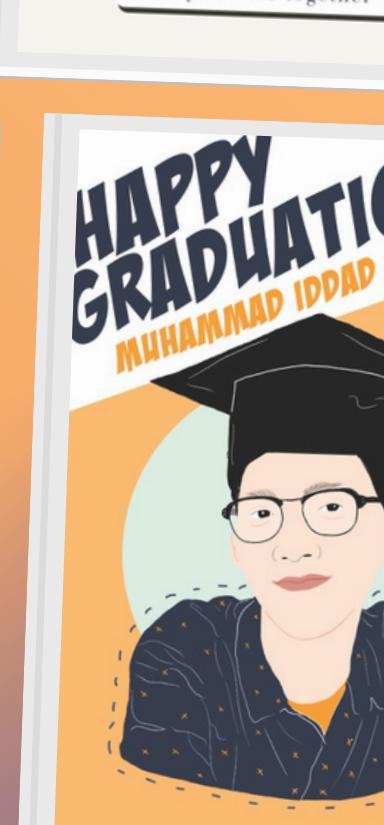
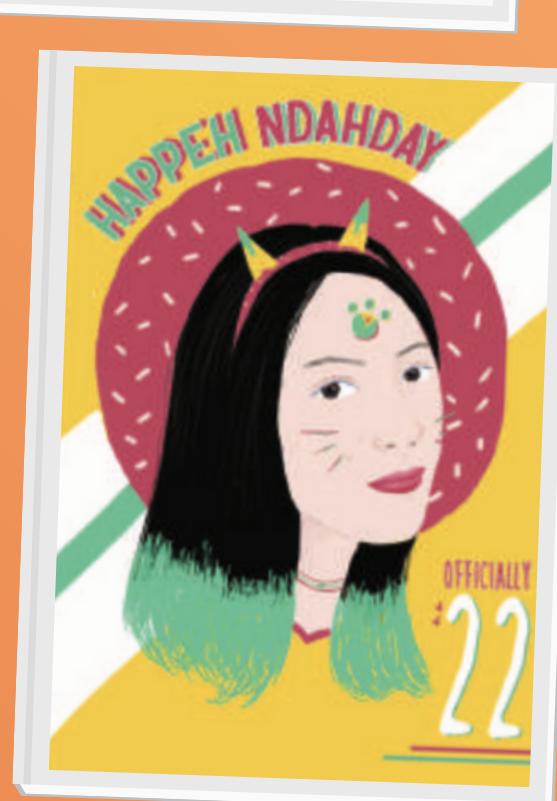
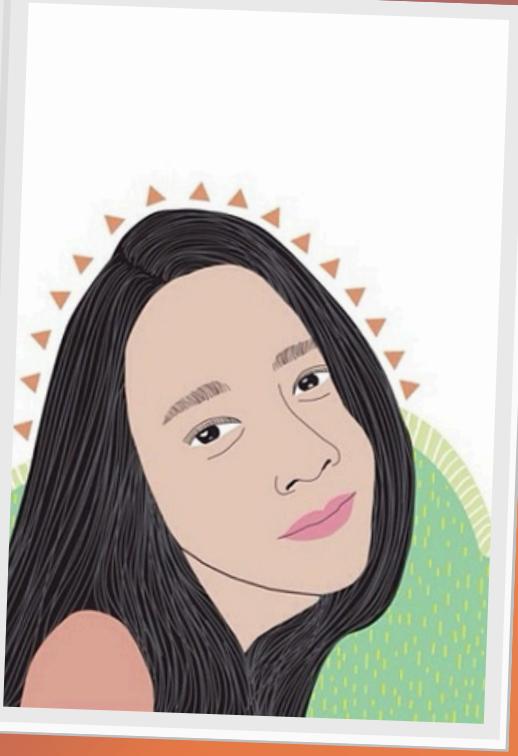
Client :
**Vladissa
and Almer
Anniversary
Illustration**



Client :

**Nadhira
Graduation
Illustration**





Digital Imaging

Portfolio

07

Digital imaging is all about editing and creating visuals using a computer—whether it's tweaking colors, cleaning up photos, or turning an ordinary image into something eye-catching.

Client :

Golden Lamian

Golden Lamian is a restaurant specializing in hand-pulled Chinese noodles (lamian). They offer various noodle dishes with toppings like roasted chicken, duck, and beef.

Digital Imaging



Client :

HolistiCare



Client :
EIRA



Packaging Design & Production

Portfolio

We offer end-to-end packaging solutions —from creative design to high-quality production. Each packaging is crafted to reflect your brand, attract customers, and function effectively in the real world.

08

Client

LMP Networks

Packaging : **Rigid BOX**

LMP Networks is a leading Indonesian company specializing in the manufacturing of physical data center infrastructure and operating edge data centers.



Client

Warase Natural

Packaging : **Beauty Oil Box**

Warase Natural is a herbal oil product. It's designed as a natural remedy to support overall health, commonly used as a body oil for massage or topical application.



Client

Bara Chips

Packaging : Zip Lock Pouch

Bara Chips is a business focuses on producing and selling homemade potato chips with a variety of flavors.





Creating engaging visuals that support online shopping experiences. From product display layouts, promotional banners, to campaign assets—designed to attract, inform, and convert.

E-Commerce Visual Design

Portfolio

09

Client

Ledolla

Le d'Olla is a beauty brand from Indonesia that focuses on natural-based skincare products. The brand aims to help women embrace their natural beauty with high-quality, safe, and ethically sourced ingredients.

E-Commerce Visual Design





“Creativity is intelligence having fun.”

Albert Einstein



Thank You Very Much

**Thank you for taking the time to explore our professional portfolio.
We look forward to connecting with you soon.**

For more information, contact us. **Free consultation!**

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