



Company Profile

Excellence.BuilttoScale.

About Ideamond

Many brands do not struggle because of lack of effort.
They struggle because their systems are disconnected.

Brand identity, website, and marketing often operate separately. This leads to inconsistency, inefficiency, and limited growth.

Ideamond builds integrated systems where every element works together to create clarity, consistency, and scalable brand growth.

Challenges

Growth Needs Structure

Common challenges include:

01 Inconsistent visuals that weaken brand perception

02 Unclear communication that confuses the audience

03 Underperforming platforms that fail to convert

04 Non-scalable assets that require repeated redesign

Without a system, brands do not grow.

They produce disconnected outputs that limit real growth.

Our Approach

From Fragmented to Structured.

We design systems, not isolated deliverables.

A structured system enables:

Consistency across
all touchpoints



Efficiency in
execution



Scalability for
long-term growth

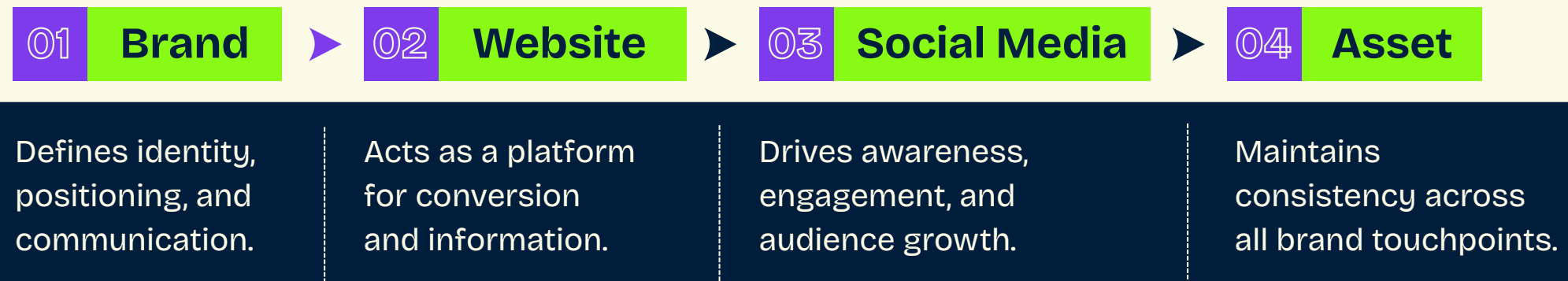


This allows your brand to grow without losing clarity or direction.

Our Framework

A Connected Approach.

Our framework ensures every element works as one system:



This creates a unified system that supports sustainable growth.

Our Process

01



Discovery

Understanding business context and core challenges.

02



Strategy

Defining direction, positioning, and system structure.

03



Build

Developing scalable assets and platforms.

04



Launch

Ensuring proper implementation.

05



Optimize

Refining based on performance and growth.

Why Ideamond



System-first approach.

We prioritize structure before execution.



Integrated thinking. All elements work as one connected system.



Built for scalability.

Designed to support long-term growth.



Partnership mindset. Focused on continuous development, not one-time delivery.

Our Service

01 Brand Identity

Brand Identity at Ideamond Labs is defined as a comprehensive system that shapes how a **brand appears, communicates, and grows consistently.**



Logo System



Graphic Elements

(supergraphics, iconography, patterns)



Verbal identity

(brand message, tone of voice, tagline)



Brand Visual System



Visual identity

(color, typography, layout system)



Implementation Direction

02 Website Solution

A digital platform designed to function as both an information hub and a conversion tool.



UI/UX design



CMS setup



Website development



Maintenance
and optimization

03 Social Media Growth

Managing brand growth through structured content strategy and campaigns.



Content strategy



Campaign



Content production



Ads optimization

04 Packaging & Visual Assets

Visual elements that strengthen brand experience across various touchpoints.



Packaging design



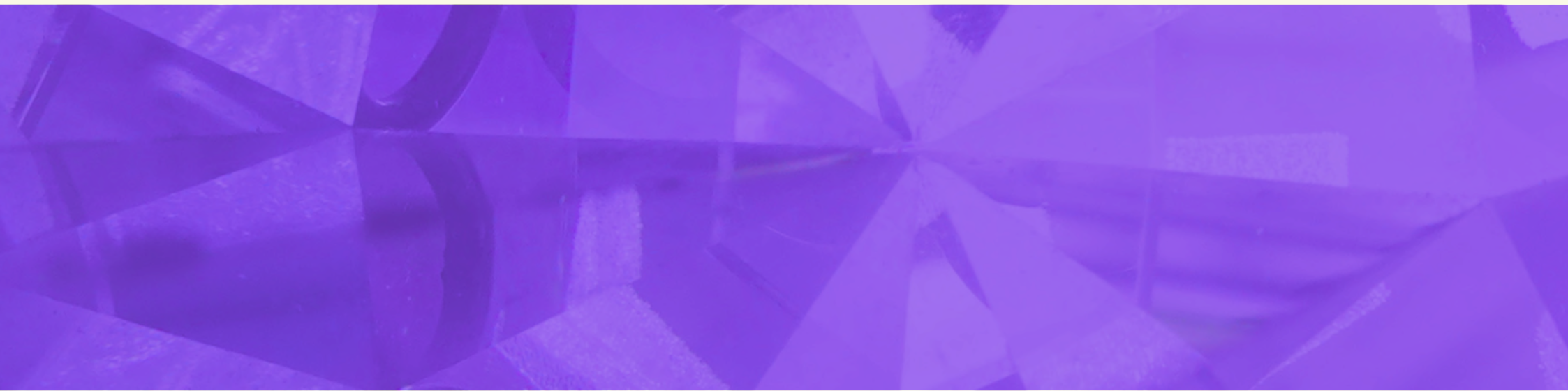
Campaign visuals



Marketing assets



**Supporting
brand materials**



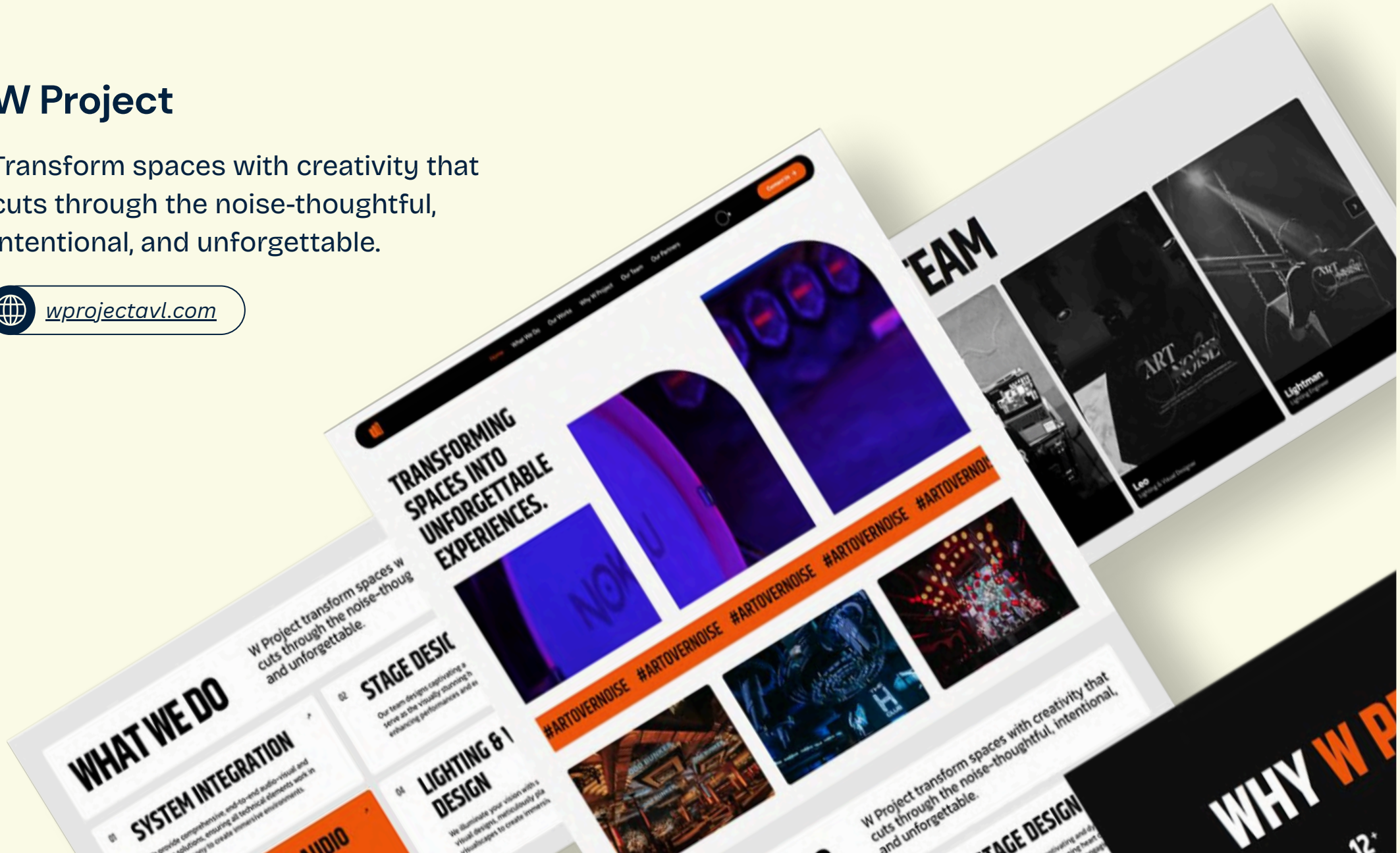
Our Works

A curated selection of our work across brand identity, website, social media, and visual assets. Each project reflects a clear strategy, thoughtful execution, and a consistent brand system designed to help businesses grow with direction.



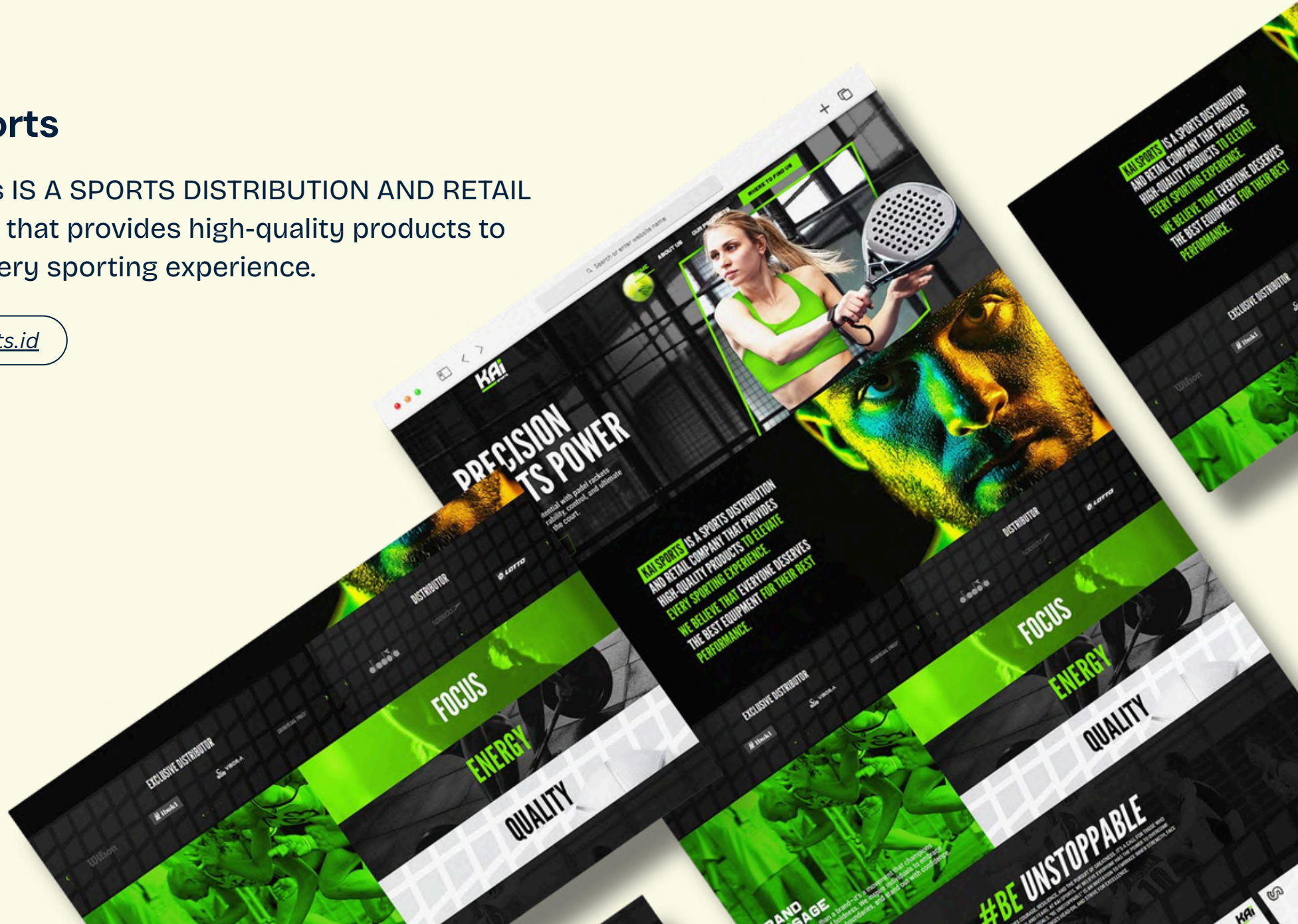
W Project

Transform spaces with creativity that cuts through the noise-thoughtful, intentional, and unforgettable.



KAI Sports

KAI Sports IS A SPORTS DISTRIBUTION AND RETAIL COMPANY that provides high-quality products to elevate every sporting experience.



Protema Cipta


Expert certification team to guide every step of the way, simplifying the path to meeting international standards and turning the process into a journey.

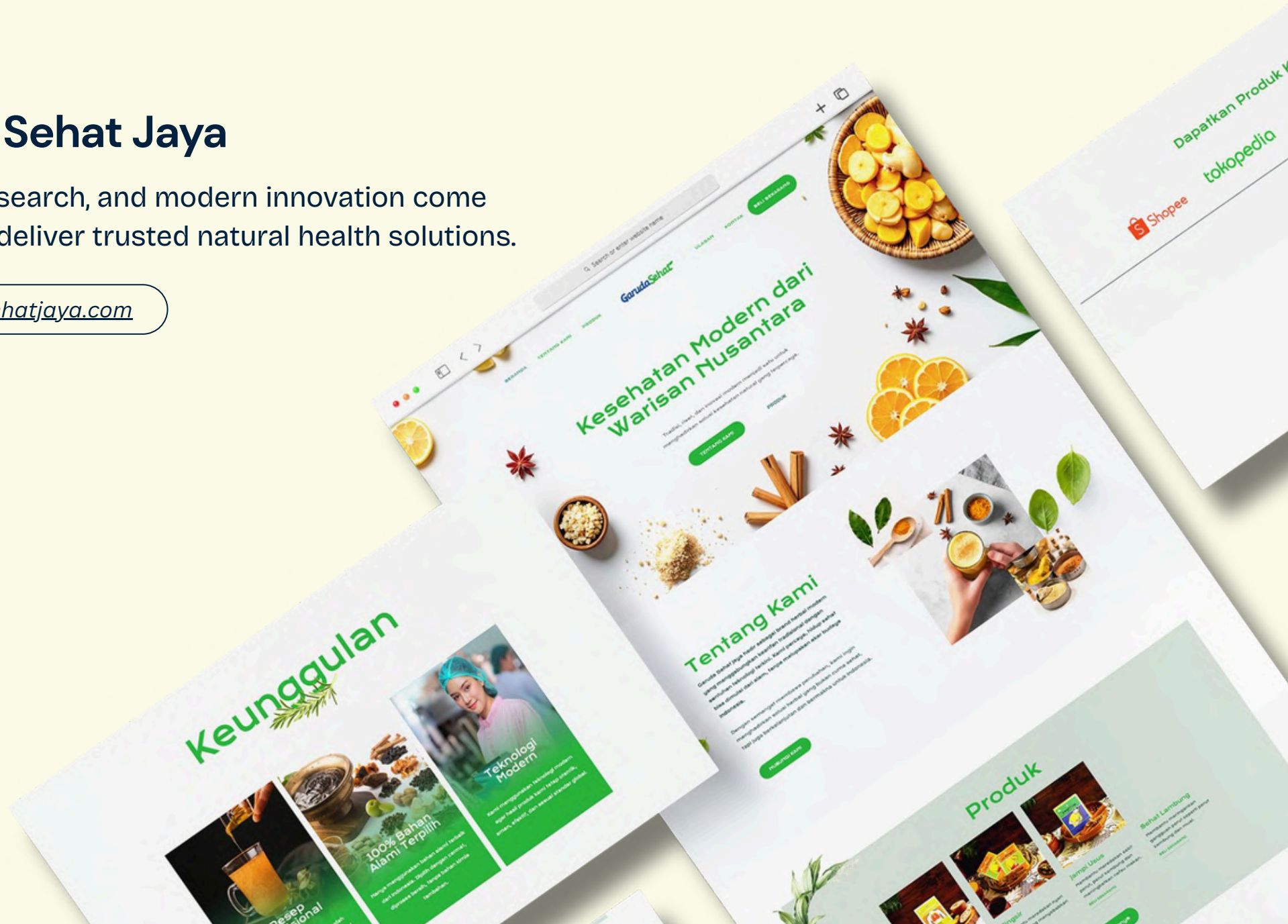
 protemaciptasertifikasi.com



Garuda Sehat Jaya

Tradition, research, and modern innovation come together to deliver trusted natural health solutions.

 garudasehatjaya.com



LMP Networks

LMP Networks is a leading Indonesian company specializing in the manufacturing of physical data center infrastructure and operating edge data centers.

Result: Strengthened brand credibility and improved recognition in the competitive data center and infrastructure industry.



Bara Chips

Developed a bold and consistent packaging and visual identity system to differentiate the product and enhance shelf visibility.

Result: Increased product appeal and stronger brand recognition in a competitive snack market.

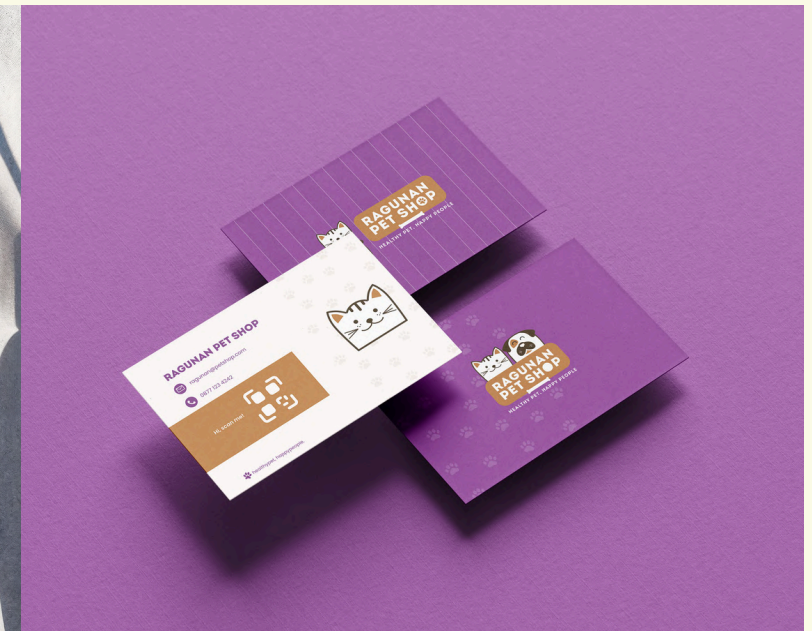




Warase Natural

Built a cohesive brand identity and packaging system to communicate a natural, calming, and trustworthy product experience.

Result: Stronger product perception and more consistent brand presentation across physical touchpoints.



Ragunan Pet Shop

Built a cohesive visual system across all touchpoints.

Result: Stronger brand recognition and consistent visual presence.





Sparks Sports Academy

Designed an engaging identity for early-age audiences.

Result: Clearer positioning and more effective communication.





Dapur Mintuo

Created a culturally rooted identity system.

Result: More recognizable and cohesive product presentation.

IFG Life

Developed a structured visual and content system for campaign communication across social media.

Result: Clearer messaging, improved campaign effectiveness, and more consistent brand presence.



Sirlo Steak

Executed structured content and campaigns.

Result: Improved consistency and higher audience engagement.



Sirlo Steak



Bupati Mojokerto

Developed a structured visual and content system to standardize public communication across official social media channels.

Result: More consistent information delivery and improved public trust through clearer communication.



Ledolla

Aligned content with brand positioning.

Result: Stronger visual consistency and clearer messaging.



Sparks English

Built a structured content and visual system across social media to deliver consistent, engaging, and educational communication.

Result: Stronger audience engagement and clearer brand positioning across digital platforms.



DESIGNED TO GROW WITH YOU.

Let's Start.

www.ideamondlabs.com

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